CROSSMATCH PROGRAM

PHOENIX DISPLAY
INTERNATIONAL, INC

CROSSMATCH PROGRAM
TIMELINE



Customer

Phoenix Display

Provide display specification

Identity existing challenges (5 problems)

Design & Submit Quotation

Customer Tooling Order and Supply Samples

Review Customer Samples

Provide Counter Drawing

Approve Counter Drawing

Start tooling process

4 WEEKS }

Deliver Samples

Customer Dependent

Qualification Process at Customer

{ 2 - 3 WEEKS

Sample Revision (if required)

Final review & Approval

Accept Production Orders

Typical Lead Time is 5-8 Weeks Total
For Initial Qualification Units

PROGRAM OVERVIEW

PHOENIX DISPLAY
INTERNATIONAL, INC

Phoenix Display International (PDI) created the Cross Match program out of the growing need to replace a display with a 100% compatible match. For the past 10 years PDI has been helping its customers to solve the “Five Problems of LCD displays” with their other suppliers.

FIVE PROBLEMS:


DELIVERY


QUALITY


PERFORMANCE


OBSOLESCENCE


COST

Phoenix Display recognizes the difficulty in sourcing a replacement display as well as the frustration of attempting to make a standard display work without affecting the end product. The Cross Match program is designed to insure a 100% compatible replacement LCD display with little to no effort required from its customers.

CROSS MATCH PROGRAM OBJECTIVES:

Objective 1) Identify and resolve any or all of the 5 problems

Objective 2) Create the solution which is 100% compatible so there is absolutely no impact to the customers’ end product

Objective 3) Accomplish this redesign process with little to no engineering support needed from the customer.

Our unique process allows us to identify the root cause of the issue and produce a new display that integrates seamlessly into the end product.

TO GET STARTED:

Provide the display specification (or manufacturer part number) and anticipated annual volumes.

Go to **www.phoenixdisplay.com/crossmatch** and click on 24 hour quote response or simply email this information to **sales@phoenixdisplay.com**

ABOUT PHOENIX DISPLAY :

Phoenix Display is the top US-based provider of mid to high volume LCD displays for companies seeking standard or custom LCD displays. Whether you're matching an existing display or developing a new product, PDI is the industry expert for LCD displays. As a full-service custom LCD display manufacturer, we specialize in small format (typically 10.1” and less) character, graphic, monochrome, and color TFT displays.